

MASTERCLASS – CRAFTING QUALITY FLEXIBLE JOBS

A Toolkit for Success

Designed for Line Managers faced with the challenges of flexible working, In-House Recruiters seeking solutions for hard to fill vacancies, Diversity Specialists and Talent Managers. Attendees will end the day with a clear plan for crafting Quality Flexible Jobs that work for them and their organisation.

Following twelve years in line HR roles with a strong emphasis on recruitment masterclass leader Anna Meller has spent the past twenty focusing on flexible and balanced working. The masterclass is based on the sum of this experience. It comprises three Toolkit Sessions grounded in proven methods and techniques:

1. Tools and techniques for crafting Quality Flexible Jobs.
2. Addressing concerns, visioning possibilities and creating a positive flexible working culture.
3. Developing an attraction strategy aimed at candidates seeking a Quality Flexible Job.

The Masterclass will also address:

- Why offering Quality Flexible Jobs matters
- How recruiters, managers and people specialists can work together to craft Quality Flexible Jobs
- Effective ways of assessing candidates.

Benefits of attending

The content of this Masterclass is unique – focusing on how to structure and manage Quality Flexible Jobs; and on strategies for attracting and selecting suitable candidates to fill them. Based on real-world experience it will provide you with a toolkit of checklists and strategies you can put into practice immediately. Our focus will be on looking at what works for you and your organisation and will give you the confidence to navigate the complexities involved.



Feedback from previous attendees:

“Highly Innovative and pioneering”

Recruitment Manager: Credit Suisse

“It made me think more about how we do what we do. Overall very enlightening and thought provoking”

HR Specialist, Birmingham City Council”

“Good ideas and discussions around the topic”

Manager, Reed Exhibitions

“Very clear and informative”

HR Specialist: The Co-Operative

How to Book

The Masterclass runs in Central London and places cost £450 + VAT. For current dates please refer to [the website](#).

Or contact me for further information: anna@sustainableworking.co.uk

Masterclass presenter Anna Meller

The first twelve years of Anna’s working life were spent in corporate HR roles. During that time Anna was involved in recruiting everyone from new graduates (Milk Round) through post room boys to potential consulting Partners. She has worked with High Street agencies and Executive Search firms and interviewed hundreds of IT Specialists, Accountants and Professional managers along with training others in recruitment skills.

In a career turnaround Anna began focusing on flexible working and work-life balance issues in the early 1990s. Something she has pursued ever since. Her unique background forms the basis of this popular and informative masterclass.

What previous attendees have said about Anna

“The presenter was knowledgeable and approachable”

HR Specialist, Cancer Research UK

“It was good that everyone felt free to contribute throughout the proceedings.”

Manager: Sapphire Partners